



Corporate Profile

BlueCircle International

...touching lives through ICT

BlueCircle Overview :

BlueCircle International is a privately owned limited company registered with the Corporate Affairs Commission of Nigeria in 2010. Our strength lies in team work, strategic alliances and shared values by which our clients is assured of quality service delivery and innovative services always..

Our Vision:

To strategically position ourselves by 2020, to meet the demand of individuals, small, medium and large enterprises as well as government by servicing critical ICT areas in our society to meet global standards.

Our Mission :

To provide reliable and affordable high quality services in ICT through education, competent workforce, strategic partnerships, proactive business support solutions and shared values.



Our Core Values

Core values (what they believe in and guiding principles) - With shared values of Teamwork, Respect, Integrity, Passion and Professionalism (TRIPP), BlueCircle aspires to be an inspiration in the ICT market we serve. With our team of highly experienced staff and proactive business support solutions, you are assured of cutting edge services and innovative solutions.

BlueCircle International is an Information Technology (IT) solution provider, based in Abuja - Nigeria. We deliver ICT products and services including training, infrastructure development, equipment supply and installation, web designs and graphics, security of websites, networks and data, online reputation management as well as consultancy for individuals, micro, small and medium organizations.

We have strategically positioned ourselves to provide services in information security and solutions, training in ICT and Business, as well as in providing business support services. By providing a host of technology-based services to various market segments, we are your business safety net. Let us assist you overcome your business challenge while you concentrate on your core business activities.

BlueCircle's Solution Portfolio

ICT Academy/Training (On site and Off site)

BlueCircle's Trainings arm deploys the training and certification program in IT Skills, Web Development, Microsoft Certification preparation, Desktop Computing, Business Skills and Personal Skills. Unlike traditional training firms, we combine real world analysis and role plays to emphasize our tailored training programmes.

Appin Technology Lab Abuja, a partnership with Appin Group, India delivers the most advanced certificate, diploma, advanced diploma programs and degree courses in information Security, Ethical Hacking, Computer Forensics, Secured Programming, Cryptography, Network Security, Embedded Robotics, Networking, Communication and Related Areas. These courses target clients in Software & Hardware Development, Aviation, Manufacturing, Media, Hospitality, Education, as well as Governmental bodies, Enforcement agencies, and Defense. Appin has trained over 83,000 students and professionals across 110 training centres in 20 cities, and have a global presence with offices in India, Nigeria, USA and South Africa. More information is available on www.appinabuja.com

Our Strategic Alliance with Technopundits Business Solutions gives us an edge in delivery the most sought after certifications including ITIL, PRINCE2, Six Sigma, PMP, CCNA, CCNP. Technopundits Business Solutions is affiliated to Quint Wellington Redwood, through whom all ITIL® and PRINCE2® training programs are offered.

Our **Tailored Training Programmes** are structured to meet individual needs in synergy with the organization goals. We schedule training courses in collaboration with the beneficiaries and or requesting organizations. Before training commencement, we conduct a needs assessment to ascertain individual skill set and interest. This process ensures participation of the beneficiaries from the onset of the programme and assists provide information regarding their skill set as well as the type and level of training required (classified into: beginner-, middle- and advanced- level courses). Broadly, these programmes have been developed by professionals.

These programmes target individuals, Students, Undergraduates, Graduates, HR Managers, Training Managers, Corporate organizations, Civil Servants, Financial Institutions and Government. Other professionals include: Administrators and Managers of Databases, Websites, Networks, IT Infrastructure, Library and Laboratory.

Our Tailored Training Programmes and courses include:

- Computer skills enhancement Suite
- General productivity training Suite
- Microsoft Office Suite
- Social Media 2.0

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Our Structure :

BlueCircle is organised into four major divisions:

- ✓ ICT Academy/Trainings
- ✓ Security Services (Networks and Data)
- ✓ Designs and Graphics
- ✓ ICT Development and Support



Our Strategy :

Our success depends not only on our strategy but in the ease with which we provide high quality and reliable services in ICT. Our team of highly qualified and dependable staff is able to respond promptly to clients need.

We are also strategically aligned with service companies that augment our service delivery options when necessary. To us, our clients' satisfaction is very important. Our strategic partnerships with related organizations provide a synergy next to none in business processes and training models.



Our Locations:

BlueCircle International is located in Abuja, North Central Nigeria.

- Project Management Programme
- IT Security Awareness Programme
- Advanced Security Programme
- Business Continuity Planning
- Disaster Recovery Planning
- Business Etiquette Programme
- Workshop on Retirement for Serving Public Officers

E-Learning Centre offers you proven and certified courses with approved international accredited syllabus via a partnership with **ALISON**. The training is fun, relevant, convenient and interactive. With pre- and post-skills assessment to measure learner progress, our e-learning gives you great return on your investment. Human Resources Managers can take advantage of our E-learning platform for effectively engaging a diverse workforce. Programmes include certificate and diploma courses comprising various topics in:

- Business and Enterprise Skills
- Financial and Economic Literacy
- Personal Development and Soft Skills
- Digital Literacy and IT Skills
- Health & Safety & Compliance
- Business Communication

Security Services (Networks and Data)

BlueCircle provides **high-end Information Security services** to corporations and customers in IT/ITES, Financial Services, Aviation, Telecom/ISP, Media, Government, Infrastructure and manufacturing. We implement **security compliance** for companies with IT backbone including: **Security Assessment, Security Implementation and Security Management**. We deploy and manage networks from concept to commissioning and have delivered some of the most sophisticated wireless networks in Nigeria. The security of client's networks is paramount in the business of customer satisfaction, a service we have vast experience in implementation.

We equally have expertise in **Disaster Recovery Audit/Review, Risk Assessment and Disaster Recovery Planning**. Through detailed questionnaire and checklists, we assist you review your contingency practices (plan) and recovery arrangements. We also go further to assist you develop your disaster recovery plan, disaster recovery policy and implement the training for your staff. Associated training programmes include security awareness, advanced security and safety practices on the web. We analyze your computer (computer forensics) and recover your data without a hitch. Experience has shown that vulnerabilities arise from the use of computers and the internet. At Bluecircle, you are assured that no data lost is forever lost. We have manpower able to recover data from damaged Hard Drives, USB and External Storage Devices. we routinely recover lost data from failed hard drives caused by: File System Corruption, Dropped Laptops, Virus Attack, Electrical Failure, Accidental File Deletion, Bumped External Drives, Mechanical Failure (Clicking, Buzzing) and Formatted Drives. We can also recover data from hard drives that have sustained damage from fire, floods, and other natural disasters.

ICT Development and Support

BlueCircle manages clients' requests on outsourced jobs relating to IT Security, Web Design & Management, Supply, installation and networking of IT infrastructure, tailored software development and job oriented training. We have certified experts on-hand with proven track records to manage outsourced jobs so that organizations can concentrate on their core business. This saves time and money and prevents work overload for such organizations that do not have manpower and resources to spare.

BlueCircle renders technical support to small and medium scale businesses in the aspect of business models from concept to commissioning for the smooth operations of businesses in need of networks and communication tools including but not limited to LAN, WAN, Wireless, PABX, etc. We are able to assess your organization's Infrastructure needs, purchase and deploy same, as well as completely transfer the deliverables of the project through training and support as provided.

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Quality Assurance

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Sample Designs:



BlueCircle Advantage

- Marketing & design experience combine to integrate design and strategize perfectly
- Copywriting skills to find the right tone for your message
- Experienced communicator to work with you to find the best niche for your web presence, marketing and campaigns
- Artistic presentation used to enhance your message not overwhelm it
- Creative solutions for niche identification & promotion
- Fast loading pages thoroughly tested for compatibility with all major browsers - no surprises
- Top industry software and deep understanding for the best graphics
- Utilize your business brochure or marketing materials to build your website or create an entire new image from scratch.
- Drive traffic to your website and business and record milestones.

As Consultants or Advisors, we seek to provide our clients with indepth analysis and recommendations drawn from wide consultation in adherence to acceptable international standards.

Our support offering is client-oriented; an assurance of the BlueCircle quality.

Designs and Graphics Creation

At BlueCircle, our graphical and technical design teams are ready to transform your marketing needs, be it on paper, through the media or on the internet, into an integrated solution. We design Professional and Dynamic Websites, Websites based on a Content Management System, giving you a professional looking website you can maintain from any web-browser, at very competitive prices. We include applications, Discussion Forum, visitors counter and location, polls, and others depending on the clients' needs. Our website design package can capture relevant client data for building a database of web-enabled clients for future online activities, allow clients to log in their requests or submit queries anytime. It can serve as an online Business Card for your organization.

E-payment is the hub today. As businesses move to the global scene through online presence, the choice of moving business activities including payment options has become inevitable. As our client, we provide you with this option to integrate an online payment portal on your website or blog for remittance of funds directly into your bank account. Accepted payment tools include Interswitch, Visa, Mastercard, Verve, WebPay and PayPal.

We also embark on email campaign, search engine optimization, traffic boosting, and website security. We routinely create Stationary and Artworks - Logos, Business Cards and Application Templates; and Advertisements and Banners for placement in magazines, websites and Bill Boards. We also design posters, fliers and handbills for adverts and as IEC materials.

Personal Package

The Personal Website Package is a full system. It comes with all features of a professional working website. This package is best suited for individuals. It helps you curb communication cost and establish your online presence and contacts.

Blog Package

Our Blog Website Package is a fully customized WordPress Theme-based system installed on your domain/host or already existing website. It comes with all features of a professional working blog website. It gives you the ability to publish your thought and fresh updates at the speed of light and at 1 click without waiting for webmasters to do it for you. It is best suited for individuals, and companies who want to stay connected with their blog readers and website visitors with fresh daily updates.

Dynamic Package

The Dynamic Website Package is the highlight of our web packages. It has all the features of all our other packages including marketing communications strategy, search engine optimization, website marketing/promotion and copy writing. Unlike our other packages, this is subscription based and we manage your website for the duration of your subscription.

Business Package

The Business Website Package is our bestseller and was engineered for Small and Medium Scale Businesses (SMBs). This package is for you if what you need is a corporate presence to support your existing or new brand.

E-Commerce Package

E-Commerce Website Package has all the features of the Business Package and e-Commerce support. This package is for businesses who intend to sell goods and/or services online, with real-time online payments and order fulfillment. It helps you cut communication cost with your large customer base and reduces the strain on your customer support personnel.

Forum Package

The Forum Website Package is our best seller and was engineered for Internet Marketers and those who want to integrate SMF into their existing website. This package is for you if what you need is an Simple Machine Forum for your adsense business. We'll Create an Adsense and Clickbank Monetized, Search Engine Optimized, Niche SMF - Simple Machine Forum Website In Just A Few Minutes With The Our Forum Website Package for you once you order - Fully customized with your own style in mind!

Logo and Banner Creation

The Logo and Design Creations is a robust and diverse expression of creativity from our creativity department. We create Logos for companies and websites; Banners for campaign, advertisement, business cards, magazines, websites and Bill Boards. We also design posters, fliers and handbills for adverts and as IEC materials.

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Our Partners

Appin Knowledge Solutions (India) is a part of Appin Group of Companies which is globally recognized as one of the largest, and leading technological and Education Company and the premier provider of hi- technology certification courseware as well as online, computer based and instructor led training across the world. They provide an innovative concept of imparting training in advanced and hi-technological aspects of Information technology and Engineering designing fields to customers and young professionals in niche areas including Information Security & Ethical Hacking, Embedded Systems, Robotics, Application Programming, Nanotechnology, Networking & Communication and other emerging technologies. www.appinonline.com



Advance Learning Interactive Systems Online (ALISON) is the world's leading free online learning resource for basic and essential [workplace skills](#). ALISON provides high-quality, engaging, interactive multimedia courseware for certification and standards-based learning. The mission of ALISON is to enable anyone, anywhere, to educate themselves for free via interactive, self-paced multimedia. It is our belief that through ALISON, the cost of access to high-quality education can be removed. Through the ALISON learning platform we can assist people around the world in educating themselves, thereby creating a more equitable and sustainable global society. At Alison, we believe that all certifiable or standards-based learning for every subject can be made available for free online. We also believe that Article 26 of the [United Nations Universal Declaration of Human Rights](#) which states "Everyone has the right to education. Education shall be free..." will, through ALISON, become a reality. www.alison.com



Modrika is pioneer in financial engineering education and training with huge organizational experience driven by science and technology. Modrika also provides services and consultancy to brokers, hedge fund institutions and financial firms. We organize workshops, seminars and formal trainings for individuals, corporate bodies and government in the classroom and online in high-in-demand and lucrative subject areas. Graduates commonly find career in most sought out field of trading/portfolio management driven by science and technology which is both lucrative and high in demand to take career to a new height. Modrika has multiple certificate, diploma and degree programmes available for knowledge, career and internship seeker ranging from 4 weeks to 2 years. Available programs include: Algorithmic Trading, Quant Trading, Arbitrage, Trading for beginners. High Frequency Trading, Technical Analysis, Portfolio Management, MATLAB, among others. www.modrika.com



Technopundits provides a broad portfolio of Training, Business and Technology Solutions to help improve business performance. Our services are based on a combination of domain knowledge, relevant technologies and reliable service delivery model. We are positioned and capable to deliver the most value as we strive to provide customer satisfaction through proven business practice standards. Our trainings include ITIL, PRINCE2, Six Sigma, PMP, CCNA, CCNP. We also provide consultancy services in online reputation management and cyber investigation solutions. www.technopundits.in